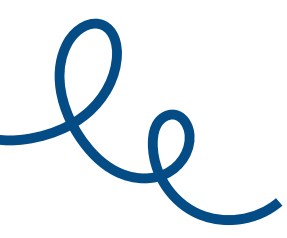




2026/2027 Strategic Plan





2026/2027 Strategic Plan

01 Business Physical Infrastructure

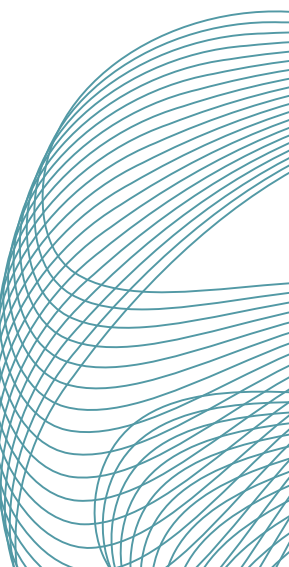
02 Business Coaching

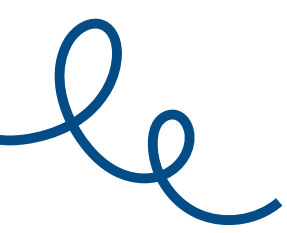
03 Fundraising

04 Networking and Collaboration

05 Business Mentoring

06 Entrepreneurship training in
internal and external areas





01 Business Physical Infrastructure

Providing business infrastructure for students/alumni who are interested in entrepreneurship.



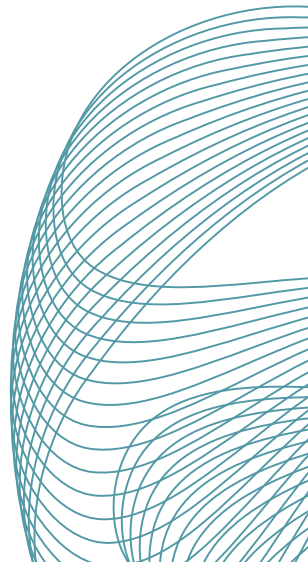
Working Space

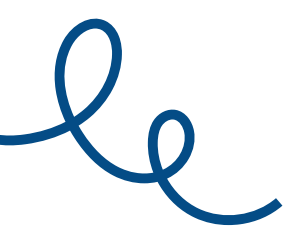
Sparklabs Incubation provides tenants a flexible space to work and collaborate.



Studio

for photo shooting products and content creation.

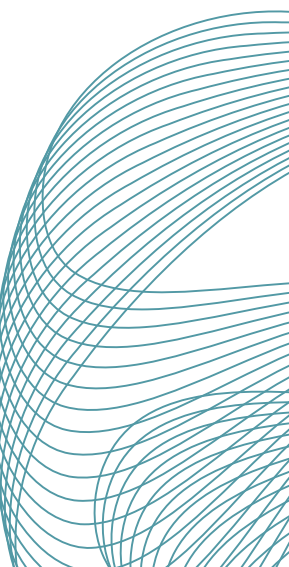


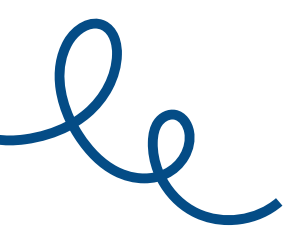


Business Coaching

UPH Sparklabs provides business development services for its tenants, including:

- Business development
- Technology and production process development
- Business consulting
- Business plan creation
- Business Model Canvas creation
- Business legalization
- Product standardization
- Product certification
- Intellectual property rights registration
- Provision of business mentors and/or coaching
- Product testing
- Product and business promotion
- Branding
- Market research
- Business training





Fundraising

Sparklabs Incubation provides assistance in accessing business capital credit or finding angel investors through:

Facilitation of access to capital from banking and non-banking institutions

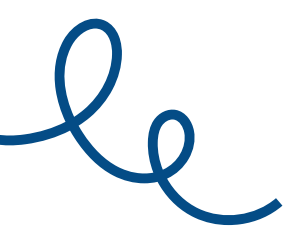
- Alumni network as potential angel investors
- MOU with startup communities (incubators, accelerators, and co-working spaces)
- MOU with venture capitalists

Facilitate access to capital for national and international competitions

- Assist students in submitting entries to competitions with guidance on national and international competitions

Facilitate access to capital for government institutions

- Assist students in submitting applications to the Merdeka Belajar Kampus Merdeka government entrepreneurship program (example: P2MW)



Networking and Collaboration

Sparklabs Incubation provides facilities for tenants to build business networks and collaborations, including :

Scouting Inbound and Outbound Business Proposals:

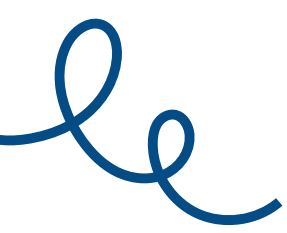
- New Venture Competition 2026
- Open Table Event for Startups & Pitching (in collaboration with network partners)

Building an internal network within the UPH community

- Round Table with Deans and Heads of Departments at UPH
- Partnering with other UPH faculties for Collaborative Bootcamps

Building External Networks of Incubators, Accelerators, and Venture Capitalists

- Roundtable meetings with startup community partners
- Roundtable meetings with industry and startup partners
- External Startup Partner Roadshows
- Actively participating in networking events organized by external partners



Business Mentoring

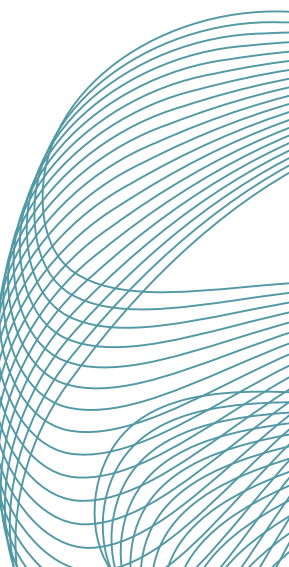
Sparklabs Incubation facilitating internal and external mentoring activities

Internal and External Scouting Mentors

- Mentor Invitation and Networking to build internal and external mentor teams
- Collaboration with government entrepreneurship institutions
- Collaboration with startup community networks that can help facilitate mentors
- Building a network of mentors from UPH alumni

Sparklabs Online and Onsite Mentoring Session

- Mentoring sessions both online and onsite
- Startup Community Visit – Visits to startup community facilities for learning and mentoring



06 Entrepreneurship training in internal and external areas

Sparklabs Incubation facilitating the provision of supplies to students and tenants from UPH through

- **Startup Business Sharing**
- **SPEED – Starting Program for Early Entrepreneur Development**
- **IGNITE – a program for high school students in partnership with community organizations such as SDH and UPH College to equip students with an entrepreneurial spirit to develop their businesses.**

OUR TIMELINE

20
26

JANUARY

- Internal Roudtable
- Startup Business Sharing
- MSME Mentoring

FEBRUARY

- Startup Business Sharing
- MSME Mentoring

MAY

- Startup Business Sharing
- Student's Business Ideas Expo

MARCH

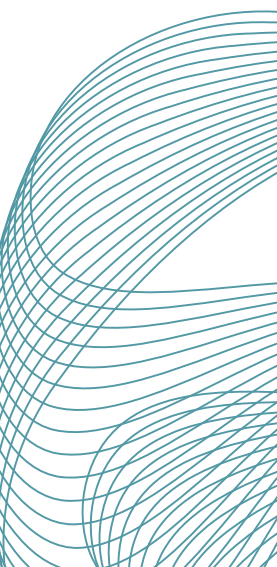
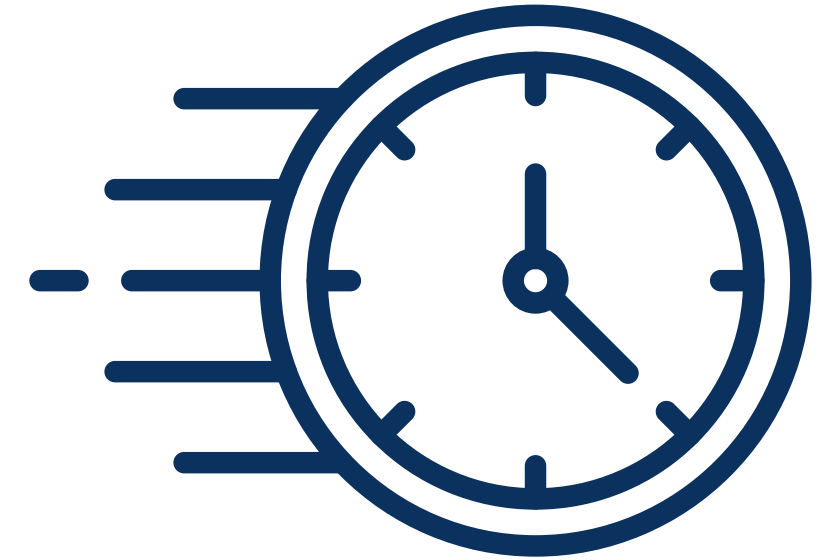
- Startup Business Sharing
- MSME Mentoring

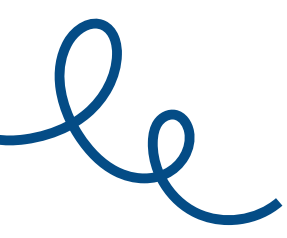
APRIL

- Startup Business Sharing
- New Venture Competition

June

- Startup Business Sharing
- Business Mentoring with Venture Builder





OUR TIMELINE

**20
26**

July

- Startup Business Sharing
- Business Mentoring with Venture Builder

August

- Startup Business Sharing
- Business Mentoring with Venture Builder

September

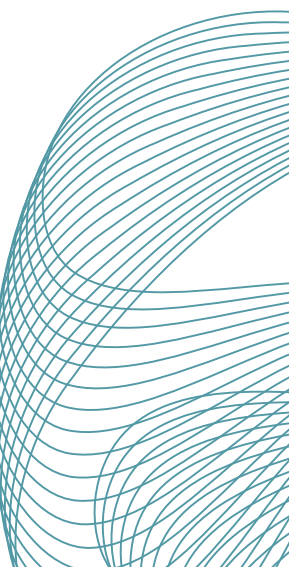
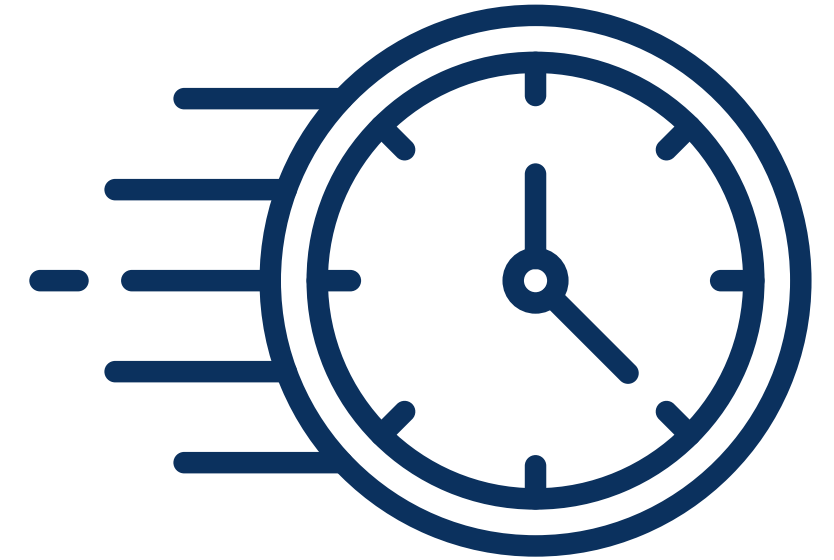
- Startup Business Sharing

October

- Startup Business Sharing

November

- Startup Business Sharing





OUR TARGET

- **5 NEW TENANTS IN A YEAR**

- Invite all teams participating in P2MW (both those who received funding and those who did not) to join as tenants of SparkLabs.
- Collaborate with faculties, especially those within the Cluster Business and Technology, to encourage their students with an interest in entrepreneurship to join as tenants of SparkLabs.

- **2 NEW AGREEMENTS FOR MENTORING IN A YEAR**

- Engage both alumni and non-alumni who are interested in entrepreneurship development to become business mentors for SparkLabs tenants.
- Build relationships with external parties, especially those involved in business funding and business mentoring.



SPARKLABS
Incubation