



**STRATEGIC
PLAN**

CUBIC BUSINESS INCUBATOR

Work, Socialize, **Grow!**

INCUBATOR PROFILE



Established in 2015, Cubic (PT KUBIKA SEJAHTERA INDONESIA) is an business incubator located in Bandung that nature Digital-based startups, SMEs, and Co-operative using **Business Highway** concept

Vision

The best Incubator for business in Indonesia

Mission

- Organize Incubator programs that focus on sustainable solutions & innovations.
- Become a hub for business with program synergy and collaboration with investors, government, companies, academics, meedia and the community.
- Manage profitable funding & growth capital for investors and businesses.

Purposes

- Implement continuous improvements in work with a focus on results and measurable innovations (S.M.A.R.T.) on an ongoing basis, considering financial strategies.
- Proactively build business connections with stakeholders, mapping, engaging, and maintaining a network, thus making networking a method for measurable and sustainable growth.
- Start with local expansion and then build business expansion to the national level with a focus on measurable results. The key to CUBIC's success and the core motive of CUBIC's work is growing together. #GROW



**WORK, SOCIALIZE,
GROW!...**

INCUBATOR PROFILE

Strategic Objectives

- Cultivate the ecosystem of startups, SMEs, and cooperatives at a national scale.
- Develop 150 startups and SMEs annually.
- Facilitate 5 startups and SMEs in reaching the seed funding and series stages each year.
- Provide guidance and support to 20 cooperatives annually.
- Assist 5 cooperatives in securing funding and establishing potential cross-stakeholder partnerships.

Our Values

Work

Productive work environment to increase the potential for work.

Socialize

Collaboration and networking with various stakeholders.

Grow

Business solutions to problems supported by innovative technologies that will enhance economic growth.

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Our Specialties

Business Forms

Startups

SMEs

Co-operatives

Business Fields

Digital Economy

Creative Industry

Retail Business

Services Business

Highlighted Curriculum

Digitalize Business Process

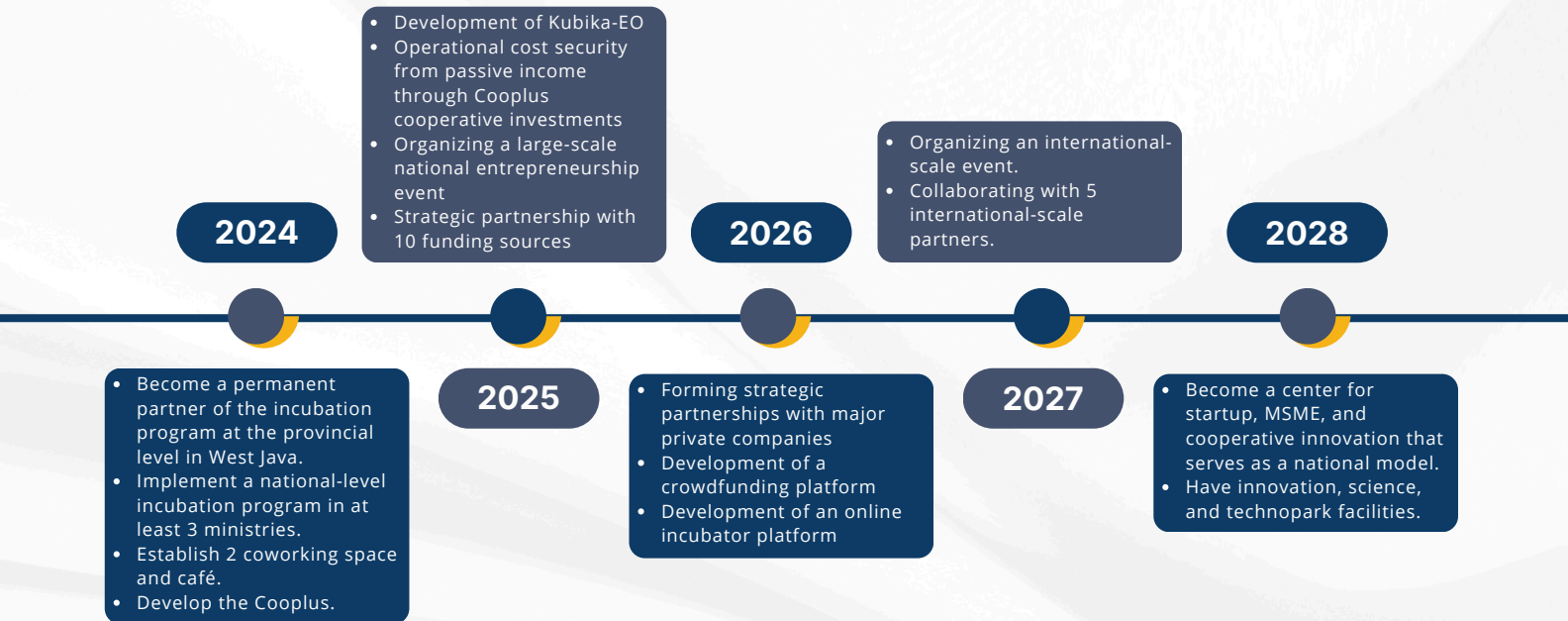
Lean Startups

Basic Business Management

Valuation & Funding



STRATEGIC PLAN



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ACHIEVEMENTS



BRIN
BADAN RISET
DAN INOVASI NASIONAL

Partner of National Agency for Research and Innovation of The Republic of Indonesia in various programs 2016 – Present



**Kementerian
Perindustrian**
REPUBLIK INDONESIA

Partner of Ministry of Industry of the Republic of Indonesia in conducting STARTUPFORINDUSTRY 2020 – Present



**LPDB
KUMKM**
Mitra untuk Bangsa

Partner of Lembaga Pengelola Dana Bergulir Koperasi dan Usaha Mikro, Kecil, dan Menengah (LPDB-KUMKM) in incubation program for SME & Co-Op 2021 – Present



Partner of Dinas Koperasi dan Usaha Kecil Jawa Barat in conducting Delta Incubator Program 2023 – Present



Best Incubator LPDB 2022

PORTFOLIO



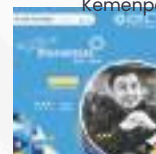
Delta Incubator Program

Cubic and Diskuk
Jabar



Investor Speed Dating

Cubic and
Kemenperin



Nusantara Deals Club

Cubic and LPDB-
Kemenkopukm

and many more...

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**Let's Support Our
Business Ecosystem
With Us!**

Get in Touch!

EMAIL

cubic.incubator@gmail.com

INSTAGRAM

@Cubic.Inc

WHATSAPP

+62 818 0990 6810 (Arsya)

ADDRESS

Jl. Ir. H. Juanda No.299,
Dago, Kota Bandung

