



uc ventures

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Universitas Ciputra Surabaya

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Introductory Presentation

UC Ventures was born to help young sole entrepreneur innovate and grow by providing workspaces, mentorship, education and access to market and funding.

UC Ventures 2022-2

Start



High Growth Business Pre-Acceleration

Vision:

To become the best University-based Scalable Business Incubator in Indonesia, providing the best ecosystem that focus on creating and empowering world-class entrepreneur with entrepreneurial competencies that provides value and positive impact on the nation

Mission:

- Creating world class business owners with outstanding entrepreneurial mindset based on 7 Entrepreneurial competencies of Universitas Ciputra Surabaya and Venture's Readiness Level.
- Empowering Positive Social Impact based on 17 Social Development Goals.

Pre-Acceleration Roadmap

at UC Ventures Training Program

1

Legal-IP Readiness

We are going to make sure that the product is ready to be commercialized, and IP-registered.

2

Organization Readiness

We are going to make sure that the organization and product are ready in term of capacity and scalability.

3

Unlocking Market

We are going to introduce the business to potential hi-cap market so that the business will have enough turnover.

Benchmark, Seminar & Funding

Bootcamp and Expo

Mentorship

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UC Ventures Training Program

Startup Founders and Businesses Owners Training Program, specifically designed to help them scale their businesses.

Wednesday, 14.10 - 16.00

Friday, 13.30 - 15.30

Mentoring, External Mentoring, Lecturing (Seminar), Visitations, and Expo.

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UC Ventures Training Program

Week 1

Week 16

Stage 1: Legal and IP Compliances

Stage 2: Marketing

Stage 3: Tax Finance

Stage 4: Business Development

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UC Ventures Training Program

List of Dedicated Mentors

Food Industry

Rizki Candra Amalia

*Owner of Tumtim Cookies,
Malang Struddle, Surabaya Patata.*

Tech Industry

Tyo Avianto

*Founder of Sunpower,
Ex-incubator manager Pens Sky Ventures.*

Digital Marketing

M. Thobroni Ali

*Owner of BROMEN Skincare, Property
Developer, and Mie Time.*

e-Services Industry

Fielien

*Founder of Zemangat, Indonesia #1 HR
app for SME.*

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Bootcamps and other events



Bootcamps and other events specifically designed for each industry.

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StartupGames Season 2 – 2023

3 days Startup Bootcamp specifically designed for Startup Founders. This bootcamp will drive startup founders to turn their ideas into validated MVP.

Highlight event: Validation, Hackathon, Pitching.

Goals:

Creating validated MVP with a proper strategy to penetrate the market.





Food Acceleration Camp

3 days Bootcamp (with Bimtek PIRT) specifically designed for food and beverages businesses. This bootcamp will drive business owners to think of their business scale up strategy, from production to distribution, from partnership to franchising.

Goals:

Creating validated scale-up strategy for food and beverages business.





Export and Import Bootcamp & Simulation

3 days Workshop specifically designed for Traders. This bootcamp will drive traders to export their products or import product from abroad.

Day 1: Sharing session with Trading Practitioner,
Day 2: Trading (Exim) Simulation (Bea Cukai, Dept. Perdagangan, Forwarder),
Day 3: Business Visit to Bea Cukai and Pelindo.

Goals:

Knowledge on how to Import or export goods.





Legal Corner with TopLegal Indonesia

A legal consultation service collaborating with Top Legal Indonesia. This event will be held bi-weekly (twice a month).

Goals:

Pursuing business owners to comply their legal aspects.



Real Business Visit – Culinary Business

A business visit event held for all UC people who wants to build network with fellow culinary business owners in a specific industry.

Goals:

Building network with fellow entrepreneur and learn how to solve challenges in real business.





Real Business Visit – Technology

A business visit event held for all UC people who wants to build network with fellow culinary business owners in a specific industry.

Goals:

Building network with fellow entrepreneur and learn how to solve challenges in real business.





Partners

To fulfill our promise, we are supported by:





Real Business Network

A business community managed by UC Ventures, which provide access to a network with fellows real entrepreneur and professionals.

Requirements to Join:

- Rp100jt in monthly sales for 1st Gen business owners,
- 3 years in strategic position (Sr. Manager or above) for 2nd or 3rd gen family business owners,
- Rp30jt in monthly revenue for professionals.





Joint Event with Tenant

A thematic joint event with each tenant that is going to be held monthly. UC Ventures will help each tenant gain traction by creating an activation event, boosting their marketing and promotion campaign.

goal:
Build market awareness and traction for each of UCV's tenant.





Kopipagi at UC Ventures

Free coffee and snack for UC Ventures Community members. UCV's will make a collaboration with a vendor to provide hot coffee and milk for all members.

Goals:

To pursue community members who want to take a sip and enjoy the day.





Thank you for your attention



THANK
YOU

Wrong order can cost you a
life. If you sail without a map,
you will die.

More info and registration, leave a message at :
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