



STRATEGI SPESIALISASI INKUBASI BISNIS Parahyangan Incubator





PARAHYANGAN INCUBATOR AT A GLANCE

100 startup teams | **8** batches

Focus: students & alumni-led startups

MBKM-accredited: up to **20 academic credits**

Support: mentorship, funding, legality, investors

Connected with **local and national startup ecosystems**

Let's Join Our Entrepreneurship Ecosystem



List of Impactful Entrepreneur Alumnus of Parahyangan Catholic University



and other successful alumni...

The achievements of these alumni in the fields of entrepreneurship and business serve as concrete evidence that Universitas Katolik Parahyangan is the right institution to nurture **The Next Generation of Entrepreneurs for Society.**



Not Just About Business, But Making a Real Impact



SUSTAINABLE DEVELOPMENT GOALS





OUR SPECIALIZATION

Sustainability



We empower deep-tech and bio-tech startups to transform complex environmental research into scalable, eco-friendly business solutions.

Creative Industry:



We leverage Bandung's design heritage and our elite alumni network to turn creative concepts into market-leading brands in the F&B and fashion sectors.



Pillar 1: Sustainable Innovation



Future-Proofing Ventures: Beyond Sustainability Compliance

We don't just align with the 17 UN SDGs; we transform them into our operational framework. In an era where ESG (Environmental, Social, and Governance) determines global investment flows, Parahyangan Incubator acts as the definitive gateway for startups to build resilient, ethical, and future-proof business models. We bridge the gap between global urgency and concrete market opportunities.

The Deep-Tech Frontier: Commercializing Science-Based Innovation

Our portfolio in Bio-Tech and Climate-Tech—including ventures like Biteware (Edible Cutlery) and Bhavacare (Eco-Enzymes)—represents more than just a list of names. They are living validation of our capacity to shepherd innovation from the laboratory scale to industrial commercialization. We specialize in bridging complex technical research with precision market penetration strategies.

Pillar 1: Sustainable Innovation



ECOSYSTEM SYNERGY: THE CIRCULAR GROWTH MODEL CONNECTION TO THE ECOSYSTEM (THE “INTEGRATOR”)



ACADEMIC RIGOR (THE SEED)

- UTILIZING UNPAR'S BIO-TECH RESEARCH EXCELLENCE
- SOLVING HIGH-STAKES CHALLENGES FROM GLOBAL URGENCY



CREATIVE BRANDING (THE VESSEL)

- LEVERAGING BANDUNG'S CREATIVE IDENTITY
- PACKAGING GREEN TECHNOLOGY INTO VISUALLY COMPELLING, MARKET-READY SOLUTIONS (e.g., Cupeats branding)

INDUSTRIAL ACCESS (THE SCALE)



- CONNECTING GREEN STARTUPS TO LEGACY ALUMNI NETWORK
- ACCESSING NATIONAL MANUFACTURING & RETAIL PIPELINES FOR INDUSTRIAL-SCALE PRODUCTION



Pillar 2: Creative Economy Catalyst

Strategic Epicenter: The Bandung Creative Advantage

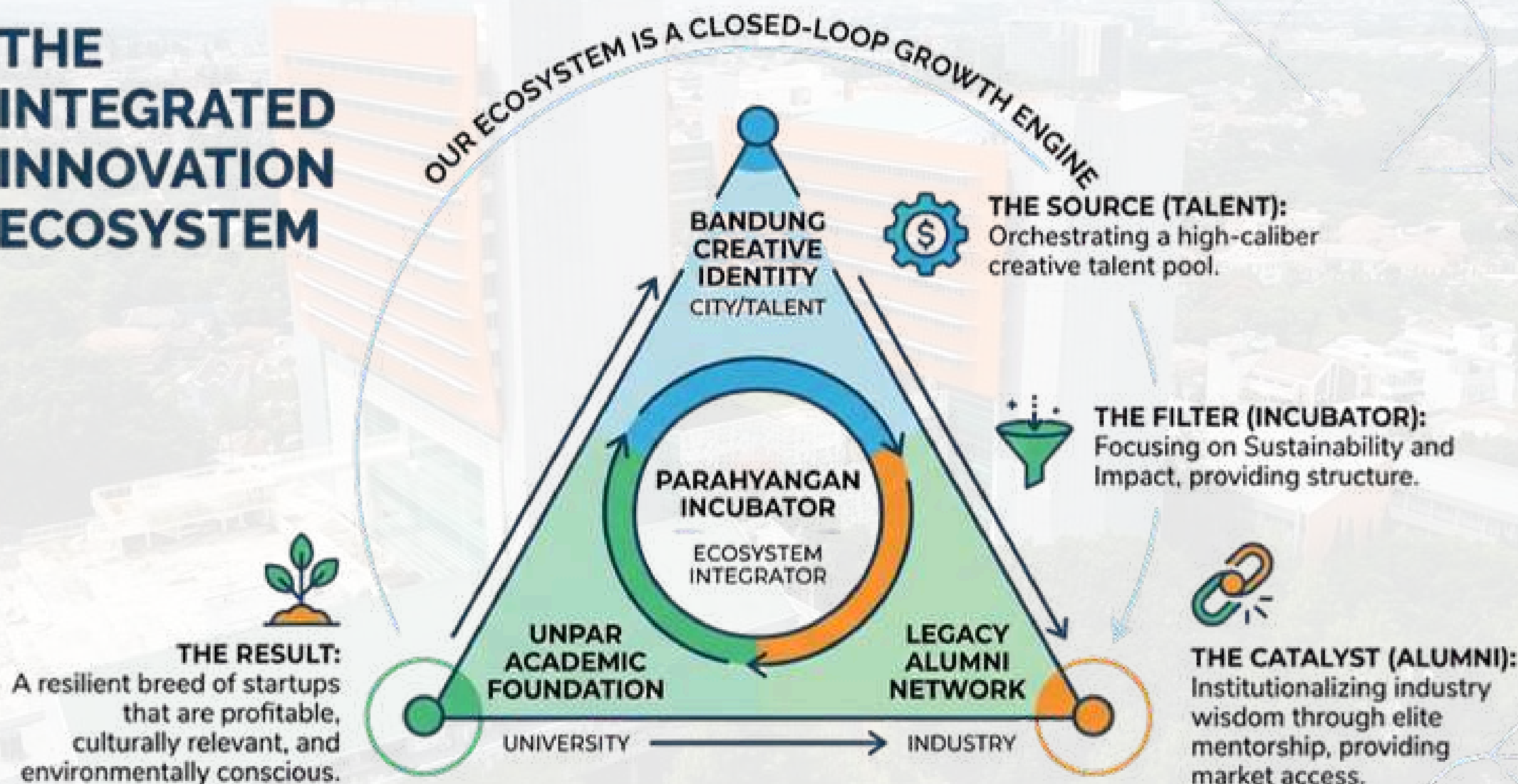
We don't just operate in Bandung; we are galvanizing its DNA. As a UNESCO City of Design, Bandung provides an unparalleled Living Laboratory. We leverage this ecosystem to give our startups an 'unfair advantage'—access to a sophisticated test market and a relentless pipeline of Gen-Z talent that defines national trends in F&B, Fashion, and Digital Media.

The UNPAR Legacy: Mentorship by Industry Titans

Our startups stand on the shoulders of giants. The success of alumni like andramatin (Architecture) and the founders of Kalibre (Retail/Design) is not just a point of pride—it is our active blueprint. We facilitate a high-trust mentorship loop where industry legends provide the 'Design-Driven' rigor necessary to transform a student project into a household brand.



THE INTEGRATED INNOVATION ECOSYSTEM



UNPAR Entrepreneurship Ecosystem

More detailed information : [Here](#)



Parahyangan Incubator



External Competition:
PKM-K, KBMI & ASMI,
P2MW, KBMK, dan lain-lain



Government-Related Activities:
Entrepreneur Hub,
General Lecture,
Competition Grant



56

Total Tenant

7

Batch



Entrepreneurs Community:
Idepreneurs,
Sevenpreneur, JCI
Indonesia



SME Mentorship:
Astra - Kampung Berseri Astra Desa Sejahtera (BUMDes)
Sobat UKM by BEM UNPAR
SCORE & SCORE+

Internal Entrepreneurship Competition:
Incremental by HMPSTI
Menefesto by HMPSM
CEO by HMPSTS
Karnival by Prodi D3 Manajemen Perusahaan
Marketive by BEM UNPAR
Lomba Gagasan dan Ide by UNPAR

LPPM - Centre of Excellence SME Development (Coe SMED)
Global Entrepreneur Monitor (GEM)
Value Chain Capacity Building Network (VCBN)
International Council Small Business (ICSB)

Industries Represented by Our Tenants

More detailed information : [Here](#)



Food & Beverage

23

Fashion & Accessories

7

Startup

7

Cosmetics & Personal Care

6

Services

5

Homecare

3

Others

3

Toys & Child Education

2

5

10

15

20

25

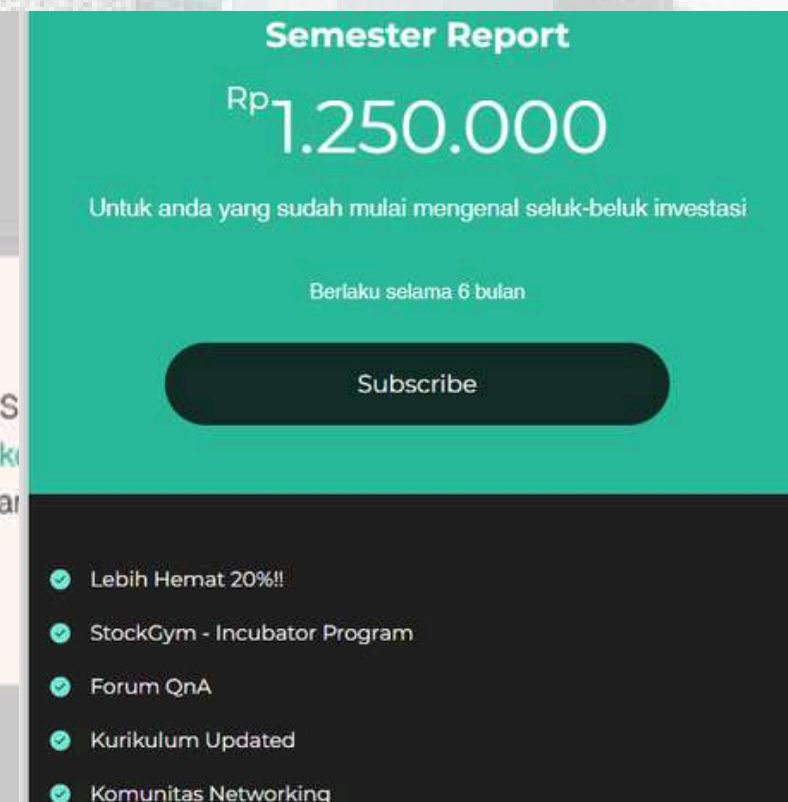
Educational Tech



INVESTORIA

Helping local investors get to know the company better and simplify investment analysis

- ✓ **Bootcamp (Investoria University)**
- ✓ **Community**



Bio Tech



BHAVACARE

Deodorant formulated with Eco-Enzymes

- ✓ **Made from natural ingredients**
- ✓ **Helps reduce waste**
- ✓ **Eco-Friendly**



DEODORANT

Eco enzyme memiliki sifat antibakteri dan antijamur yang dapat membantu mengurangi bau badan akibat bakteri penyebab bau ketiak. Selain itu, enzim alami dalam eco enzyme tidak menyumbat pori-pori seperti deodoran

Bio Tech



BITEWARE

Edible Cutlery

- ✓ **Made from natural ingredients**
- ✓ **Helps reduce waste**
- ✓ **Biodegradable & Eco-Friendly**

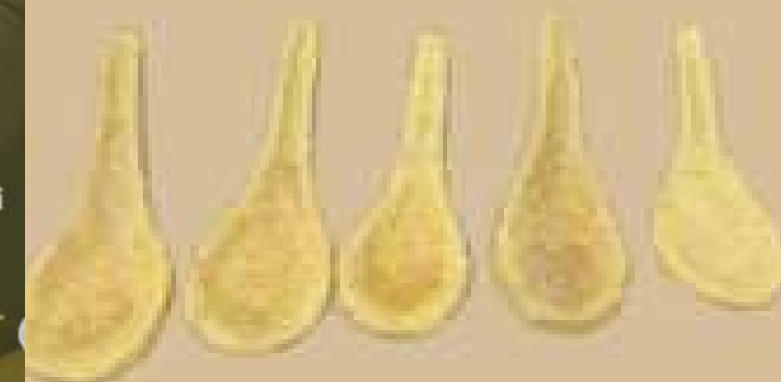


VISION:

Menjadi standar baru dalam peralatan makan di Indonesia

MISSION:

Menyediakan edible cutlery bagi pelaku usaha food and beverages tanpa mengubah cita rasa hidangan dan alternatif alat makan sekali pakai.



Rp 500,- / Pcs

Bio Tech



CUPEATS

Edible Cups

- ✓ **Made from natural ingredients**
- ✓ **Helps reduce waste**
- ✓ **Biodegradable & Eco-Friendly**



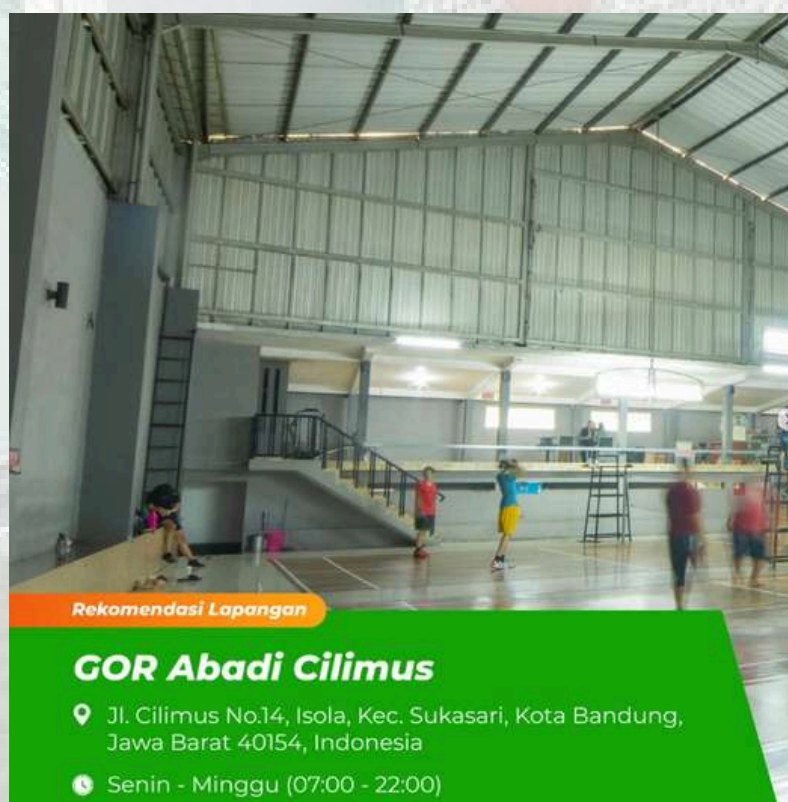
Sports Tech



PLAYMAKER

website that connects sports facility managers with sports enthusiasts, especially in the Greater Bandung area

- ✓ **Badminton, Basketball, Futsal, Soccer & Volleyball**
- ✓ **Partnered with 10+ sports venue**



Inspiring Stories from Our Tenants



LEGAL PLUS

Established in 2023 by students from UNPAR's Faculty of Law, this tech startup provides innovative cloud-based management solutions for law firms.

✓ **Now operating in its own office**

✓ **Part of the program since the 2nd semester**



Inspiring Stories from Our Tenants



NORI TALK

Established in 2022 by students from the Faculty of Social and Political Sciences, this business is the first nori taco business in Bandung.



Have 2 Outlet (Paskal 23 & Braga Bandung)



Participated in more than 20 event booths in Bandung



Inspiring Stories from Our Tenants



FOLD & FLARE

A fashion brand dedicated to producing and selling premium-quality bags, committed to preserving terrestrial ecosystem sustainability.

- ✓ Awarded 2nd Place at the Government-Hosted KMI Expo
- ✓ Proud Collaboration with Bandung Zoo



Inspiring Stories from Our Tenants



DEEPSHIKHA SAVON

Natural soaps of Nusantara, created through collaboration with diverse ethnic groups across Indonesia.

- ✓ Proudly Chosen as UNPAR's Official Souvenir
- ✓ First Honorable Mention at the Government-Hosted KMI Expo



SAVON'S FACT

SABUN DENGAN METODE COLD PROCESS MEMILIKI PH YANG SEIMBANG DENGAN KULIT, SEHINGGA MEMBANTU MENJAGA KESEHATAN DAN ELASTISITAS KULIT. TIDAK HANYA ITU, SABUN COLD PROCESS UMUMNYA AMAN DAN COCOK UNTUK SEMUA JENIS KULIT, TERMASUK KULIT SENSITIF.



SAVON'S FACT

COLD PROCESS MERUPAKAN METODE PEMBUATAN SABUN TRADISIONAL DAN MELIBATKAN PROSES SAPONIFIKASI ALAMI TANPA PEMANASAN EKSTERNAL. PROSES INI MEMAKAN WAKTU BEBERAPA MINGGU, MENGHASILKAN SABUN DENGAN TEKSTUR DAN AROMA YANG ISTIMEWA.





**LET'S EXPLORE WHAT WE
CAN BUILD TOGETHER**



**PARAHYANGAN
INCUBATOR**

PARAHYANGAN INCUBATOR

*Directorate of Business, Innovation, and
Entrepreneurship Management*