





# INSTITUTIONAL

Name of Business Incubator		Institute of Startup Development and Innovation (ISDI)
Year established	:	2024
Rector's Decree	:	05.038/IPI/DIR-SK/VII/2024
Focus Area		Digital & Technology Startups; SMEs & Cooperative Transformation; Creative Economy & Digital Branding; Sustainable & Impact Ventures; Education & Talent Innovation; Business Innovation & New Ventures; Tourism & Local-Based Innovation.
Incubator Type		Profit





#### **VISION**

To become a leading business incubator in Indonesia, enabling the growth of impactful, innovation-driven startups that contribute to sustainable development and economic empowerment.

#### **MISSION**

- To incubate startups by providing holistic support through networking, mentoring, and funding.
- To foster innovation that aligns with national priorities and global trends, especially the Sustainable Development Goals (SDGs).
- To create a robust entrepreneurial ecosystem through collaboration with universities, corporations, investors, and policymakers.

#### **CORE VALUE**

- Innovation: We champion creativity that solves real-world problems and drives sustainable impact aligned with the Sustainable Development Goals (SDGs).
- Empowerment: We nurture future innovators and entrepreneurs by equipping them with knowledge, skills, and values that inspire change and leadership.
- Collaborations: We believe in the power of partnerships to drive meaningful change, foster innovation, and create sustainable impact.
- Agility: We adapt quickly to change, fostering a growth mindset in startups and empowering them to navigate uncertainty with confidence.

### OUR PROGRAMS





## Strategic Product Development (SPD)

Strategic Product Development is a structured approach to ideating, validating, and developing products that are aligned with real-world problems and the organization's long-term strategic goals.

#### **Strategic Purpose:**

- Ensure product relevance and customer-centricity
- Align innovation efforts with strategic objectives
- Ensure business models are based on real local problems.
- Ensure target markets are appropriate by conducting market trials

## Strategic Capital Partnership (SCP)

Strategic Capital Partnership (SCP) refers to the cumulative strategic value created through collaborative, long-term partnerships that contribute to mutual growth, resource sharing, innovation, and market expansion.

#### **Strategic Purpose:**

- Expanding market reach by accessing new markets through partner networks.
- Optimize resource utilization by sharing assets, infrastructure and expertise.

## Global Extension Partnership (GEP)

Global Extension Partnership (GEP) refers to strategic, cross-border collaborations designed to scale local innovations, knowledge, or initiatives to international markets through shared expertise, networks, and resources.

#### **Strategic Purpose:**

- Globalize local impact through international scaling of innovations or programs.
- Increase visibility and competitiveness of local institutions or startups on the global stage.

## ISDI Cooperatives Development (ICD)

ISDI Cooperatives Development (ICD) focuses on incubating and developing cooperatives by enhancing governance, business capabilities, and market readiness through targeted training, mentoring, and strategic support.

#### **Strategic Purpose:**

- Expand cooperative growth opportunities through access to partnerships, resources, and market linkages.
- Strengthen cooperative capacity management, governance, and organizational professionalism.





# OUR PILLARS

# Incubating & Networking

- Co-hosting startup incubation programs (from early to growth stage).
- Joint development of curriculum and training modules on business modeling, digital branding, and global readiness.
- Integration of both networks to broaden startup access to resources and markets.

# Mentoring & Advisory Support

- Shared mentor pool consisting of industry experts, investors, and entrepreneurs.
- Structured mentoring sessions
   on business strategy, financial
   planning, and digital
   transformation.
- Long-term advisory support to ensure startup and SME sustainability and growth.

# Funding & Investment Access

- Joint funding schemes (revenue sharing, convertible notes, revenue-based financing).
- Co-investment opportunities
  leveraging ISDI and partner
  networks.
- Access to CSR programs, government grants, and private capital.



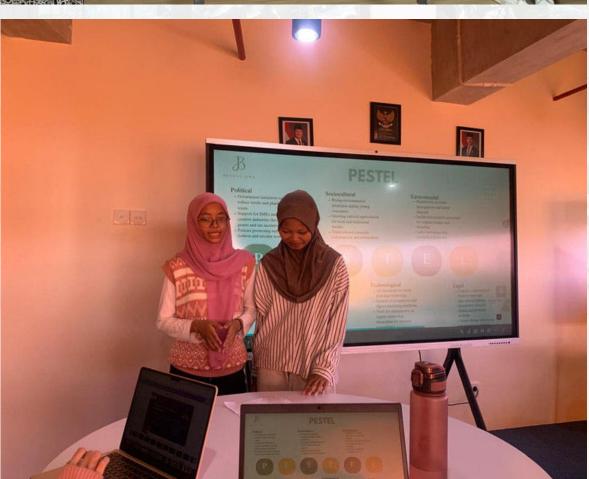


# ISDI MENTORING PROGRAM









## **OUR PARTNERSHIP**









































# ISDI CO-WORKING SPACE



















## **GET IN TOUCH WITH US!**

Instagram: isdi.inbusinessincobator

email: isdi.businessincubator@gmail.com

Bypass Ngurah Rai 19, Sidakarya, Denpasar, BALI



