

# ISDI

Institute of Startup Development and Innovation

Empowered by Hasnur Group



# INSTITUTIONAL

<b>Name of Business Incubator</b>	<b>:</b>	<b>Institute of Startup Development and Innovation (ISDI)</b>
<b>Year established</b>	<b>:</b>	<b>2024</b>
<b>Rector's Decree</b>	<b>:</b>	<b>05.038/IPI/DIR-SK/VII/2024</b>
<b>Focus Area</b>	<b>:</b>	<b>Digital &amp; Technology Startups; SMEs &amp; Cooperative Transformation; Creative Economy &amp; Digital Branding; Sustainable &amp; Impact Ventures; Education &amp; Talent Innovation; Business Innovation &amp; New Ventures; Tourism &amp; Local-Based Innovation.</b>
<b>Incubator Type</b>	<b>:</b>	<b>Profit</b>

## VISION

To become a leading business incubator in Indonesia, enabling the growth of impactful, innovation-driven startups that contribute to sustainable development and economic empowerment.

## MISSION

- To incubate startups by providing holistic support through networking, mentoring, and funding.
- To foster innovation that aligns with national priorities and global trends, especially the Sustainable Development Goals (SDGs).
- To create a robust entrepreneurial ecosystem through collaboration with universities, corporations, investors, and policymakers.

## CORE VALUE

- **Innovation:** We champion creativity that solves real-world problems and drives sustainable impact aligned with the Sustainable Development Goals (SDGs).
- **Empowerment:** We nurture future innovators and entrepreneurs by equipping them with knowledge, skills, and values that inspire change and leadership.
- **Collaborations:** We believe in the power of partnerships to drive meaningful change, foster innovation, and create sustainable impact.
- **Agility:** We adapt quickly to change, fostering a growth mindset in startups and empowering them to navigate uncertainty with confidence.

# OUR PROGRAMS

## Strategic Product Development (SPD)

Strategic Product Development is a structured approach to ideating, validating, and developing products that are aligned with real-world problems and the organization's long-term strategic goals.

### Strategic Purpose:

- Ensure product relevance and customer-centricity
- Align innovation efforts with strategic objectives
- Ensure business models are based on real local problems.
- Ensure target markets are appropriate by conducting market trials

## Strategic Capital Partnership (SCP)

Strategic Capital Partnership (SCP) refers to the cumulative strategic value created through collaborative, long-term partnerships that contribute to mutual growth, resource sharing, innovation, and market expansion.

### Strategic Purpose:

- Expanding market reach by accessing new markets through partner networks.
- Optimize resource utilization by sharing assets, infrastructure and expertise.

## Global Extension Partnership (GEP)

Global Extension Partnership (GEP) refers to strategic, cross-border collaborations designed to scale local innovations, knowledge, or initiatives to international markets through shared expertise, networks, and resources.

### Strategic Purpose:

- Globalize local impact through international scaling of innovations or programs.
- Increase visibility and competitiveness of local institutions or startups on the global stage.

## ISDI Cooperatives Development (ICD)

ISDI Cooperatives Development (ICD) focuses on incubating and developing cooperatives by enhancing governance, business capabilities, and market readiness through targeted training, mentoring, and strategic support.

### Strategic Purpose:

- Expand cooperative growth opportunities through access to partnerships, resources, and market linkages.
- Strengthen cooperative capacity management, governance, and organizational professionalism.

# OUR PILLARS

## Incubating & Networking

- Co-hosting startup incubation programs (from early to growth stage).
- Joint development of curriculum and training modules on business modeling, digital branding, and global readiness.
- Integration of both networks to broaden startup access to resources and markets.

## Mentoring & Advisory Support

- Shared mentor pool consisting of industry experts, investors, and entrepreneurs.
- Structured mentoring sessions on business strategy, financial planning, and digital transformation.
- Long-term advisory support to ensure startup and SME sustainability and growth.

## Funding & Investment Access

- Joint funding schemes (revenue sharing, convertible notes, revenue-based financing).
- Co-investment opportunities leveraging ISDI and partner networks.
- Access to CSR programs, government grants, and private capital.

# ISDI MENTORING PROGRAM



# OUR PARTNERSHIP



HASNUR GROUP



Kino



BALI HONEY



Bali Entrepreneur Collaborator



# ISDI CO-WORKING SPACE





## GET IN TOUCH WITH US!

Instagram : [isdi.inbusinessincubator](https://www.instagram.com/isdi.inbusinessincubator)

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