

LOGO BLKK INKUBATOR
WIRAUSAHA

PROFIL

INKUBATOR WIRAUSAHA BALAI LATIHAN KERJA KOMUNITAS WILAYAH I

BLKK

Dampingan UIN Sultan Maulana Hasanuddin Banten
Mitra Balai Besar Perluasan Kesempatan Kerja
Bandung Barat Kementerian Ketenagakerjaan RI





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Tentang Inkubator Wirausaha

Di sini bercerita tentang sejarah singkat BLKK dan Inkubator wirausaha dan juga berbicara mengenai alamat lengkap inkubator wirausaha BLKK

Di sini bercerita tentang kegiatan BLKK dan juga kegiatan inkubasi yang dilakukan oleh BLKK



Alamat

Jl. ABC



Telepon

+62



Media Sosial

@ABC

Visi dan Misi



Visi

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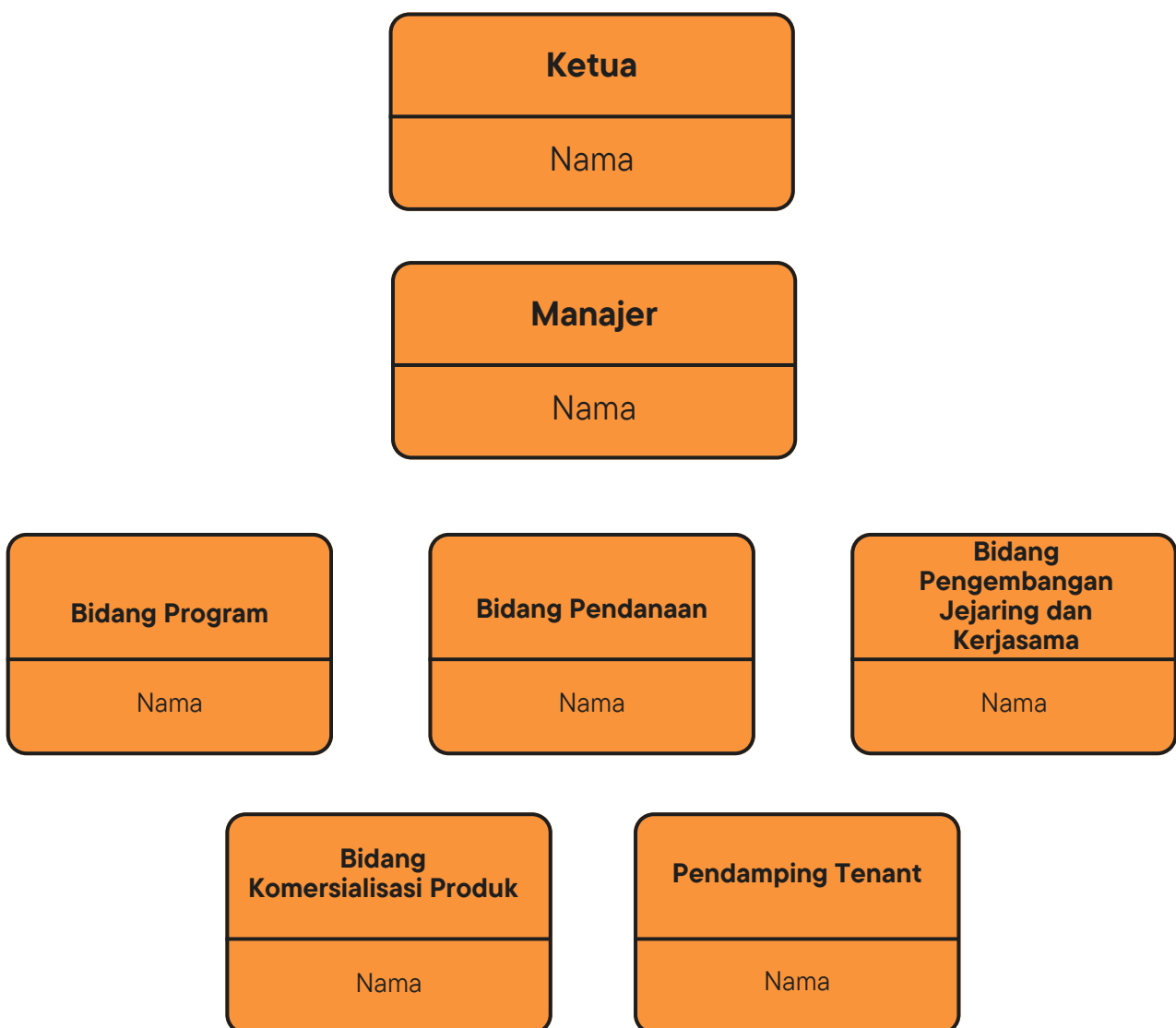
Misi

1. Menjadi perusahaan yang berguna bagi masyarakat.
2. Menjadi perusahaan ramah lingkungan.

Tujuan dan Sasaran

1. Menjadi perusahaan yang berguna bagi masyarakat.
2. Menjadi perusahaan ramah lingkungan.

Struktur Organisasi Inkubator Wirausaha



KELENGKAPAN GEDUNG



**GEDUNG
INKUBATOR
WIRAUSAHA**

RUANG USAHA



RUANG RAPAT



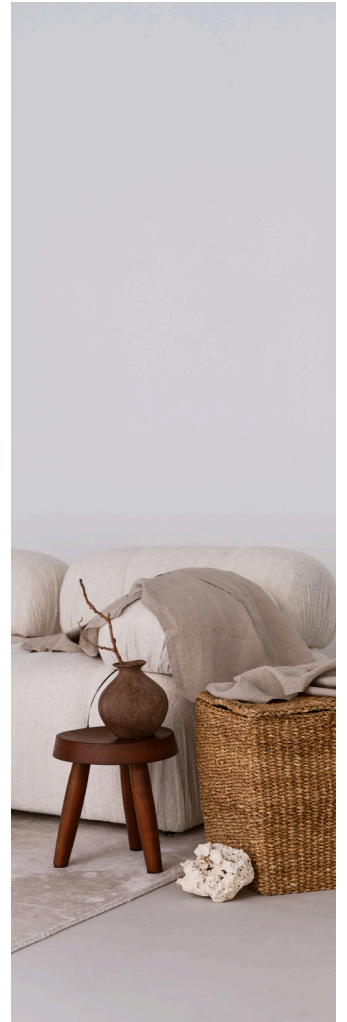
**RUANG
PELATIHAN**



RUANG KOMUNIKASI VISUAL



KELENGKAPAN KANTOR



2

Problem

- List a frustration your target market has
- Affordable clothing means low-quality options.
- Officewear is overlooked, leading to boring styles.

Existing Alternatives

- List a potential competitor and their offering
- Cera & Rye has an officewear line that isn't too expensive.
- Hodges is the go-to shop for more formal pieces.

4

Solution

- List how your business can solve a customer's problem
- Dedicated women's officewear that's modern, stylish, and fresh.
- Capsule collections mean we can cut production costs while still ensuring quality.

3

Unique Value Proposition

- Write about what makes your product special so you can convince a stranger to become your customer.

High-Level Concept

- Provide a short, catchy, easy-to-remember description of your product

8

Key Metrics

- List a metric by which you measure the success of your business
- Breakeven by our first year.
- 20% revenue increase by our third year.

1

Customer Segments

- List personas of the people that you expect to use your product
- Older students (undergraduate and graduate students)
- Young professionals

Early Adopters

- List specific characteristics of your early adopters
- Stylish students who want a wardrobe that's a mix of trendy and classic
- Discerning professionals looking for high quality options

9

Unfair Advantage

- List what sets you apart from competitors
- Willingness to take fashion risks
- Zero production waste and no in-person stores

5

Channels

- List the ways you plan to reach your audience
- Website
- Social media

7

Cost Structure

- What are the fixed and variable costs to launch your product or service? Consider the cost at each stage from setting up a website, hiring employees, production, marketing, and bringing them to consumers.

6

Revenue Streams

- How will you generate income? Show a pricing model of your product or service and include other revenue sources, such as sales and subscription fees.

SOP

COACHING

1

ABC

2

ABC

3

ABC

4

ABC

5

ABC

6

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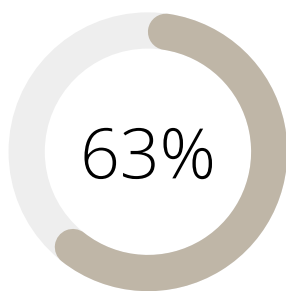
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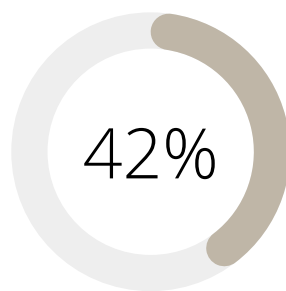


ANALISIS POTENSI LOKAL

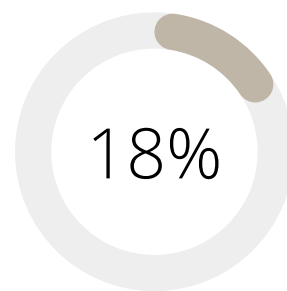
HASIL ANALISIS POTENSI LOKAL DI LINGKUNGAN SEKITAR BLKK



banyak pohon durian



masyarakat memiliki
keahlian menjahit



masyarakat berdagang
makanan ringan

HASIL ANALISIS POTENSI LOKAL

A magazine is a periodical publication, which can either be printed or published electronically. This can include articles, stories, photographs, and advertisements. To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news.

Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name. This goes on the cover and sets up the branding for your entire magazine. What style are you going for? Is it playful? Classic? Bold?

RENCANA KERJA

JANGKA PENDEK, MENENGAH, DAN PANJANG

Jangka Pendek

Tahun?

**"Meeting Bulanan
dan Evaluasi"**

Jangka Menengah

Tahun?

**"Meeting Masing-
masing Divisi"**

Jangka Panjang

Tahun?

"Meeting Mingguan "