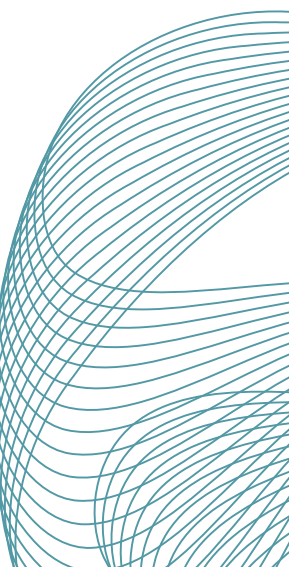
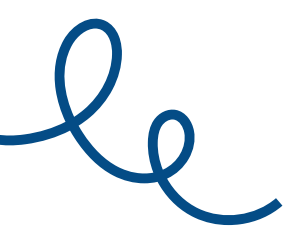


Business Coaching

UPH Sparklabs provides business development services for its tenants, including:

- Business development
- Technology and production process development
- Business consulting
- Business plan creation
- Business Model Canvas creation
- Business legalization
- Product standardization
- Product certification
- Intellectual property rights registration
- Provision of business mentors and/or coaching
- Product testing
- Product and business promotion
- Branding
- Market research
- Business training





Fundraising

Sparklabs Incubation provides assistance in accessing business capital credit or finding angel investors through:

Facilitation of access to capital from banking and non-banking institutions

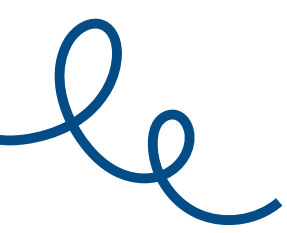
- Alumni network as potential angel investors
- MOU with startup communities (incubators, accelerators, and co-working spaces)
- MOU with venture capitalists

Facilitate access to capital for national and international competitions

- Assist students in submitting entries to competitions with guidance on national and international competitions

Facilitate access to capital for government institutions

- Assist students in submitting applications to the Merdeka Belajar Kampus Merdeka government entrepreneurship program (example: P2MW)



Networking and Collaboration

Sparklabs Incubation provides facilities for tenants to build business networks and collaborations, including :

Scouting Inbound and Outbound Business Proposals:

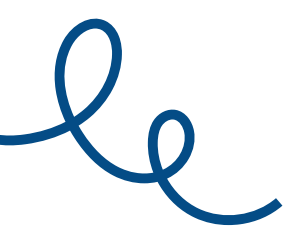
- New Venture Competition 2026
- Open Table Event for Startups & Pitching (in collaboration with network partners)

Building an internal network within the UPH community

- Round Table with Deans and Heads of Departments at UPH
- Partnering with other UPH faculties for Collaborative Bootcamps

Building External Networks of Incubators, Accelerators, and Venture Capitalists

- Roundtable meetings with startup community partners
- Roundtable meetings with industry and startup partners
- External Startup Partner Roadshows
- Actively participating in networking events organized by external partners



Business Mentoring

Sparklabs Incubation facilitating internal and external mentoring activities

Internal and External Scouting Mentors

- Mentor Invitation and Networking to build internal and external mentor teams
- Collaboration with government entrepreneurship institutions
- Collaboration with startup community networks that can help facilitate mentors
- Building a network of mentors from UPH alumni

Sparklabs Online and Onsite Mentoring Session

- Mentoring sessions both online and onsite
- Startup Community Visit – Visits to startup community facilities for learning and mentoring

