



# THE GREATERHUB BUSINESS INCUBATOR

2025

#ForTheGreaterGood





# ABOUT THE GREATERHUB

The GreaterHub has been supporting startup ecosystem since 2017. We were built under School of Business and Management of ITB. We run 2 batches of incubation program annually, where each batch has the capacity of 24 in wall startups. Our incubation program includes workshop, mentoring, networking, access to legal and tax, and access to funding. To run the program, we have partnered with other ecosystem players nationally and internationally.

# OUR VISION

We are determined to promote innovation, support venture creation, and assist the small business management across the community by providing a comprehensive entrepreneurship ecosystem.



**Dr. Dina Dellyana, MBA., CIM, CBAP**

Coordinator of Business Incubator  
The Greater Hub SBM ITB

# OUR TEAM



**Dr. Dina Dellyana, MBA., CBAP., CSM.**  
Director



**Adita Pritasari, ST., M.S.M.**  
Program Manager



**Rahmadita Maharani SST., MBA.**  
Talent Manager



**Izma Suciati**  
Community and Media Manager



**M. Faiz Athallah**  
Platform Manager



**Setiawan**  
General Administrator

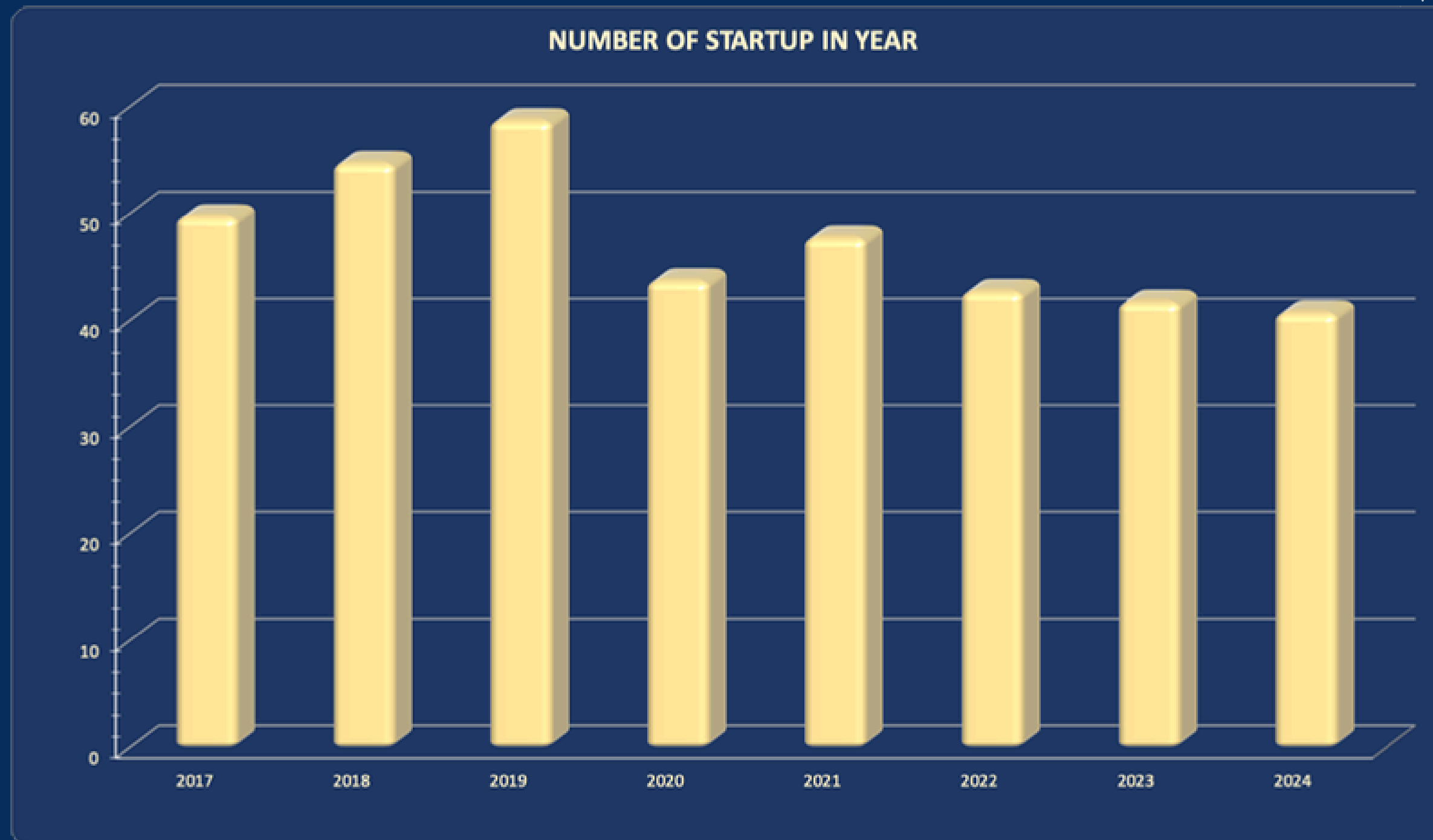
# THE GREATER HUB: GANESHA SECTION



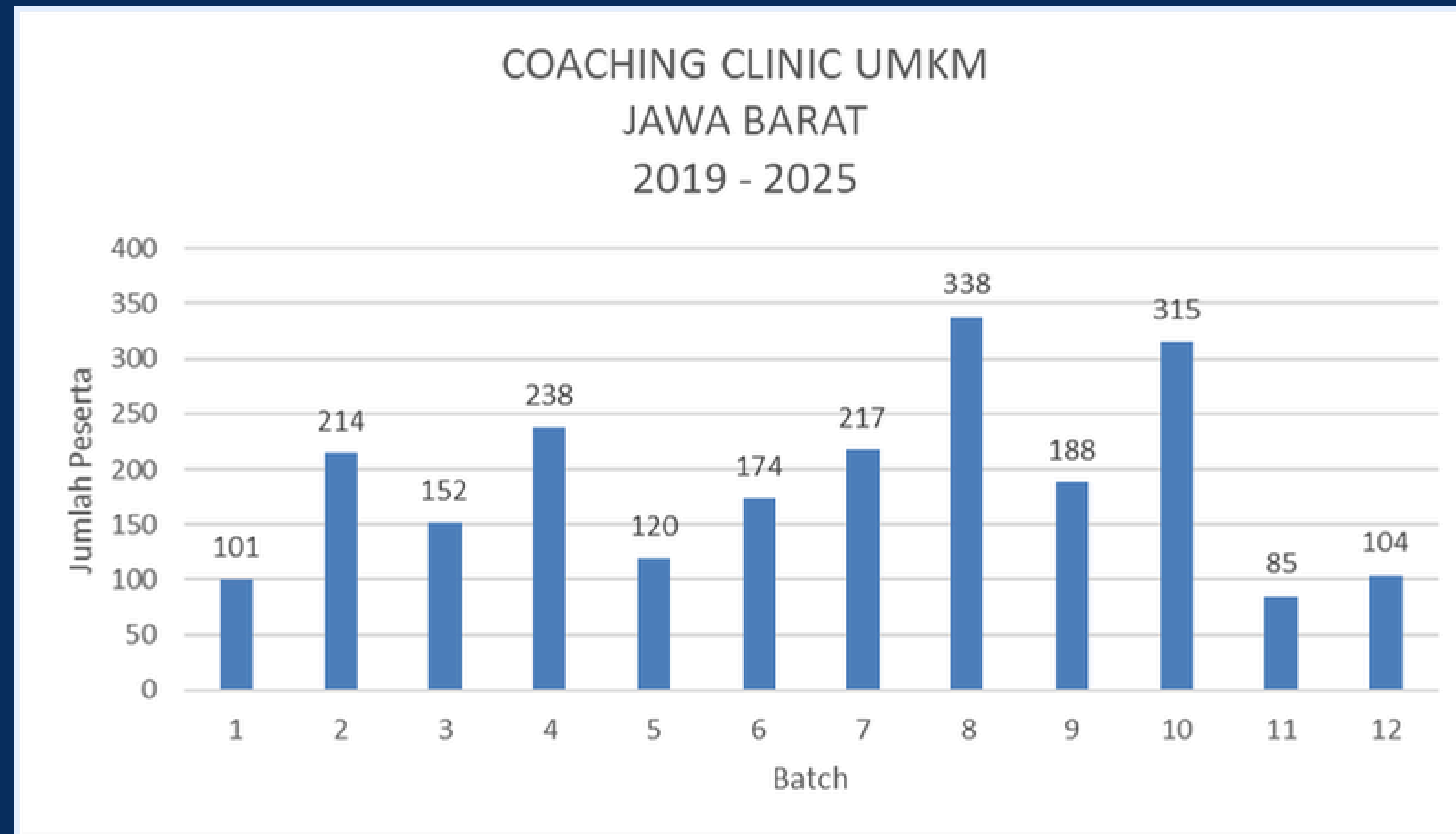
# THE GREATER HUB: MBA SECTION



# STARTUP NUMBER SINCE 2017



# COACHING CLINIC PARTICIPANTS SINCE 2018



# OUR IMPACT IN NUMBERS

2246

Total UMKM  
participants

320

Startups Alumni

20%

Startups Secured  
Investment

# OUR IMPACT IN NUMBERS

45%

Startup with high entrepreneurship activities growth after incubated

20%

Startups that get investor after incubated

32%

Startups that recruit new employee after being incubated

# OUR RANGE OF SERVICES



Training to management,  
internal company, and SME



Co-Incubation, Coaching,  
and Mentoring



Research & Consultation  
(Data gathering, business  
feasibility, etc.)



Co-Creation Events  
(competition, exhibition, etc.)



Business Analytics Service  
(SEO, SEM, Data Mining, Big  
Data Analysis, etc.)

# OUR SUCCESS FACTORS



Organic Ecosystem



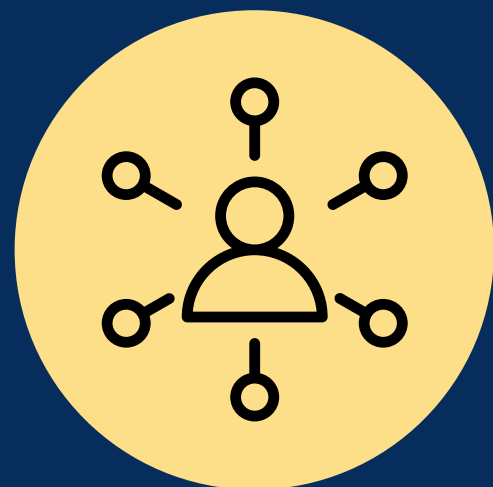
Consistent Programs



Contextual Understandings to Startups



Venture Capital Business Course



Networking  
(Access to fund and mentors)



Communication



Collaboration program



Ecosystem Builder Stream

# WE ARE PARTNERING WITH VCS AND OTHER TYPE OF INSTITUTION

