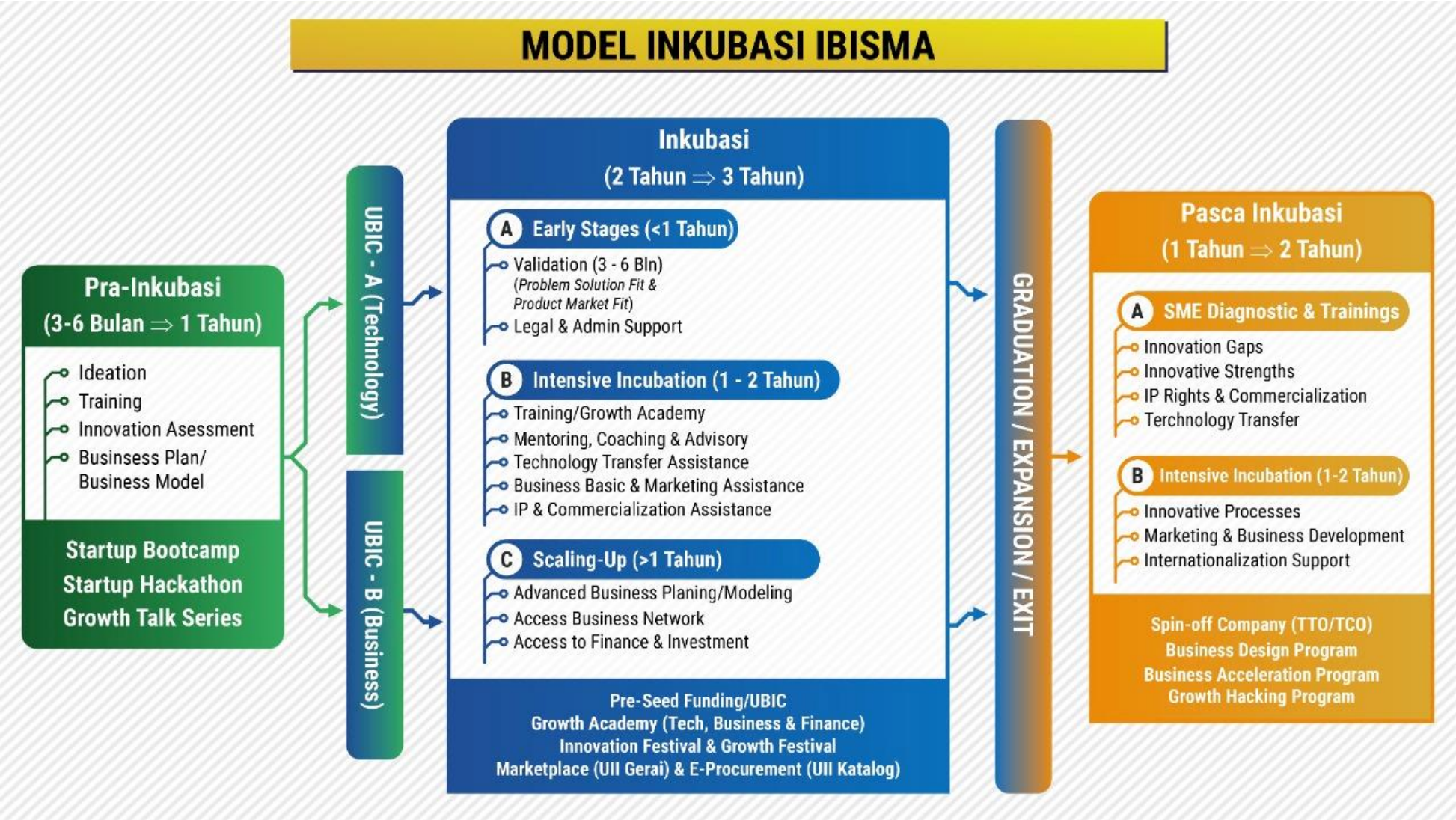Model Bisnis & Standar Layanan Inkubator