

STEP 08
BUSINESS GROWTH
 - Business scale up plan & innovate value disciplines
 - Business innovation strategy



STEP 06
FINANCIAL MANAGEMENT
 - Problem exploration
 - Prototyping
 - Business model hypothesis



STEP 03
BUSINESS MARKETING & TOOL
 - Market exploration
 - Verify business model
 - Developing customer acquisition strategy



STEP 02
ENTREPRENEURIAL VENTURE CREATION
 - Problem exploration
 - Prototyping
 - Business model hypothesis



STEP 07
ENTREPRENEURSHIP SCALE UP
 - Business scale up plan and innovate value disciplines
 - Business innovation strategy

STEP 05
ENTREPRENEURSHIP INNOVATION IMPLEMENTATION
 Global opportunity exploration -
 Developing global and -
 innovation business model

STEP 04
ENTREPRENEURIAL GLOBAL INNOVATION
 - Product/ service development and innovation
 - Business strategy
 - Pivoting/ proceed evaluation

STEP 01
IDENTIFICATION AND IDEA BUSINESS
 Developing entrepreneurial mindset

INCPRENEUR INFOGRAPHIC



POLITEKNIK
 PARIWISATA
 PALEMBANG
Unggul! Belajar! Berkarya!



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 2022

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