



Universitas Ciputra Surabaya



uc ventures
UNIVERSITAS CIPUTRA

Introductory Presentation

UC Ventures was born to help young sole entrepreneur innovate and grow by providing workspaces, mentorship, education and access to market and funding.

UC Ventures 2022-2

Start



High Growth Business Pre-Acceleration

Vision:

To become the best University-based Scalable Business Incubator in Indonesia, providing the best ecosystem that focus on creating and empowering world-class entrepreneur with entrepreneurial competencies that provides value and positive impact on the nation

Mission:

- Creating world class business owners with outstanding entrepreneurial mindset based on 7 Entrepreneurial competencies of Universitas Ciputra Surabaya and Venture's Readiness Level.
- Empowering Positive Social Impact based on 17 Social Development Goals.

Pre-Acceleration Roadmap

at UC Ventures Training Program

1

Legal-IP Readiness

We are going to make sure that the product is ready to be commercialized, and IP-registered.

2

Organization Readiness

We are going to make sure that the organization and product are ready in term of capacity and scalability.

3

Unlocking Market

We are going to introduce the business to potential hi-cap market so that the business will have enough turnover.

Benchmark, Seminar & Funding

Bootcamp and Expo

Mentorship

Next Page



UC Ventures Training Program

Week 1

Week 16

Stage 1: Legal and IP Compliances

Stage 2: Organization and Product Readiness

Stage 3: Marketing Strategy

Stage 4: Business Development

Next Page



UC Ventures Training Program

Startup Founders and Businesses Owners Training Program, specifically designed to help them scale their businesses.

Wednesday, 14.10 - 16.00

Friday, 13.30 - 15.30

Mentoring, External Mentoring, Lecturing (Seminar), Visitations, and Expo.

[Next Page](#)



UC Ventures Training Program

List of Dedicated Mentors

Food Industry

Rizki Candra Amalia

*Owner of Tumtim Cookies,
Malang Struddle, Surabaya Patata.*

Tech Industry

Tyo Avianto

*Founder of Sunpower,
Ex-incubator manager Pens Sky Ventures.*

Digital Marketing

M. Thobroni Ali

*Owner of BROMEN Skincare, Property
Developer, and Mie Time.*

e-Services Industry

Fielien

*Founder of Zemangat, Indonesia #1 HR
app for SME.*

Next Page

Bootcamps and other events



Bootcamps and other events specifically designed for each industry.

[Next Page](#)



Business Intelligence Workshop

May 2023



Export Bootcamp

June 2023

Food Acceleration Bootcamp

July 2023



StartupGames Season 2 - 2023

August 2023



Social Entrepreneurship Workshop

To be assigned



Special Programs





Students' Product Corner



Students' Product Corner

A place at UC Ventures that can be used by Business Owners to sell their products.

SPC will also help Business Owners to sell their product massively thru digital marketing and B2B Market.



Thank you for your attention

A large graphic featuring the words "THANK YOU" in a light-colored, serif font. The text is superimposed on a background of numerous small, rectangular wooden planks of various shades (brown, tan, grey, blue) arranged in a grid-like pattern on a dark wooden surface.

THANK
YOU

Wrong order can cost you a
life. If you sail without a map,
you will die.

More info and registration, leave a message at :
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