

Business Model Canvas

Designed for:

Inkubator Bisnis Politeknik APP Jakarta - Inbizz

Designed by:

Date:

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Version:

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Key Partners  ● pemerintah daerah ● Kementerian ● NGO ● lembaga perbankan	Key Activities  ● pelatihan ● konsultasi ● pendampingan ● tranfer teknologi	Value Propositions  ● perbaikan pengelolaan usaha ● peningkatan omzet ● perbaikan pemasaran ● perbaikan penggunaan teknologi	Customer Relationships  ● pembuatan whatsapp group ● informasi berkala melalui media sosial	Customer Segments  ● mahasiswa ● alumni ● pelaku UMKM	
Cost Structure  ● trainer/tenaga ahli ● pengembangan modul ● kompetisi ● business matching ● pelatihan ● pengembangan teknologi			Channels  ● media sosial ● digital flyer ● visit		
			Revenue Streams  ● alokasi dana rutin ● CSR ● dana hibah		

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